Rep Order# EC'd No Station V Advertiser Product Buyer Estimate# WOTV-TV GRAND RAPIDS/KALAMAZ ser (____).BILL FARMER STATE R 2579 BILL FARMER ERICA CORSO 6875455 Ver# 1 Status New Agency (Traffic Order# () BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 Last Received: 11/ Showing Buylines: All Lines 11/20/2012 3:23 PM 11/20/2012 1:10 PM Rep Firm Sales Office (Salesperson () PHILADELPHIA) IAN AMBRON 1 of

Printed:

1

Agency C/P1/P2/E Flight Dates Hiatus Weeks 433/438/2579 10/30/2012 - 11/05/2012 Salesperson Phone# Salesperson FAX# 215-567-6005 215-525-9757

--- CONTRACT COMMENT ---

Fax#

Phone#

--- REMARKS ---

THIS IS A NEW ORDER

REVISIONS PER STATION HAVE BEEN APPLIED

TOTAL = \$200

					1	LI
	2			۲	1	Ln Day
Buyline Comment: MG FOR NA LINE 1 Sales Remark: V1 MG FOR NA LINE 1	ĸ	Sales Re	Buyli	TH-F	 	Day
	1P-2P	mark:	Buyline Comment: NA, MKGD SEP LINE Sales Remark: V1 NA, MKGD SEP LINE-	7A-9A	1 1	Time
	THE CHEW	V1 NA, MKGD SEP LINE-		GMA		Program
	:30			:30		Len
	\$200.00			\$100.00	1 1	Rate
	11/05-11/05			11/01-11/02	 	Dates
	Ľ			0	i I I I	Spots/Week # of Total Weeks Spots
	ш			0	1	# of Weeks
	Ľ			0]]]	Total Spots
	\$200.00			\$0.00	[1 1 1 1	Total Cost
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---REPORT TOTALS---

Report Totals: 1 / \$200.00

---SALES MONTHLY TOTALS---

Sales Totals: 1 / \$200.00 Nov 12: 1 / \$200.00

Station Totals: 1 / \$200.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

	Market Totals
	\$200
WXSP	CATV
%	%
WZPX	WOOD
0%	0/0
MZZM	VTOW
0%	100%
	TMMM
	%
	IMXM

--- COMPETITIVE COMMENTS---

%

Product Estimate# Buyer Phone# Fax# Rep Order# EC'd No Station WOTV-TV GRAND RAPIDS/KALAMAZ Advertiser ().BILL FARMER STATE R ERICA CORSO BILL FARMER 2579 Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency (() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 VP1/P2/E 433/438/2579 10/30/2012 - 11/05/2012 Last Received: 11/2 Showing Buylines: All Lines Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) IAN AMBRON

WILL ADD COMPET

Demos Books null RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Traffic Order#

6875455

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